

## 2022 Virtual Series Prospectus

### Invitation to Exhibit

- The Kaiser-Din Foundation invites you to participate in the 2022 Virtual Series. The Kaiser-Din Foundation is planning a monthly virtual live lecture series beginning January 2022 that will include 1-hour of continuing education lecture per month in a live virtual format.
  - The Kaiser-Din Foundation is anticipating approximately 150 MDs, DOs and podiatrists. 85% expected from Central and Southern New Jersey, Eastern Pennsylvania and Delaware.
  - With the virtual platform the participation will be open nationwide.
  - This event is an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing.
  - Reserve your virtual booth space today
- All breaks will be held with encouragement to access the virtual exhibitor hall to maximize your contact with attendees.
- **CANCELLATION POLICY:** Cancellation requests must be made in writing, via fax or email and postmarked no later than 4 weeks before the start date of the conference. All refund requests will be assessed a \$250 cancellation fee per booth.

As a reminder the Kaiser-Din Foundation is a non-profit organization that utilizes

**100% of all net proceeds to fund medical mission and charity work around the globe.**

**For further information please visit [Kaiserdinfoundation.com](https://www.kaiserdinfoundation.com)**

### Kaiser-Din Foundation is offering several advertising opportunities for exhibitors:

1- **Vendor's Arena Video Spot- \$350:** Sponsors are purchasing a 5-10 minute time slot to show a pre-recorded video presentation showcasing their company. The videos will be shown in a break-out room of the virtual platform on the featured month assigned to the vendor. Attendees will be encouraged to attend this presentation.

2- **Virtual Vendor's Hall- \$500:** An unmanned exhibit hall booth to provide your company and products which will be available for all virtual sessions including CME and non-CME sessions. It will be a one-time payment of \$500 to be featured for those months.



During your session company representatives can:

- Share slides and product videos
- Do a demonstration
- Have live Q&A with participants

**Companies who purchase a booth in the Virtual Vendor's Hall and/or the Vendor's Arena, will receive:**

1- Your company listing in the Clinical Conference meeting digital program, which will include your company phone number and website. You are welcome to include a maximum 35-word description.

2- An Excel listing of registered attendee contact information (first name, last name, address, and phone number; no email addresses or fax numbers are provided).

**Kaiser-Din Foundation Exhibiting Policy**



When commercial exhibits are part of the program, arrangements for these shall not influence planning or interfere with the presentation of CME activities;



Exhibit placement shall not be a condition of support for a CME activity;



No commercial promotional materials shall be promoted during an educational activity certified for credit; and,



Representatives of commercial supporters may attend an educational activity but may not engage in sales activities while in the virtual room where the activity takes place and are strictly prohibited from the sale of and/or discussion of products while attending the educational activity.



In accordance with OPEN PAYMENTS (Physician Payments Sunshine Act), if exhibitors plan to provide anything of value to physicians, it is the responsibility of your organization to maintain your own record of who accepted these items.

**The Kaiser-Din Foundation maintains compliance with CPME and ACCME regulations pertaining to independence from commercial interests in the conduct of its CME programs and as such will maintain a policy which restricts exhibition of products, displays or advertising of any nature within the lecture halls. Space reservation per this form shall not be construed as endorsement of products or services by KDF or its affiliates.**

- **FDA REGULATIONS:** Exhibitors shall comply with all applicable Food and Drug Administration regulations including, without limitation, FDA restrictions on promotion approved drugs and devices for unapproved uses. Any product not FDA approved for a particular use or not commercially available in the USA may be exhibited only if accompanied by easily visible signage indicating the status of the product. Exhibitors shall have available at the booth a letter from the FDA that describes the allowable use of any drug or device exhibited.

- Kaiser-Din Foundation maintains compliance with CPME and ACCME regulation pertaining to independence from commercial interests in the conduct of its CME programs and as such will maintain a policy which restricts exhibition of products, displays or advertising of any nature within the virtual lecture hall.

- Space reservation per this form shall not be construed as endorsement of products or services by Kaiser-Din Foundation or its affiliates

# **2022 Kaiser-Din Foundation Exhibitor Registration**

COMPANY NAME: \_\_\_\_\_

COMPANY CONTACT: \_\_\_\_\_

PRODUCT OR SERVICE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ FAX: \_\_\_\_\_

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## **Exhibitor Opportunities:**

Virtual Vendor's Hall - \$500

Virtual Arena Video spot - \$350/month :

Please indicate which month/months you prefer \_\_\_\_\_

Total amount: \_\_\_\_\_

Payment Method:

Check       Visa       MC       Amex

Credit Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

**\*\* Please attach product/company description ( max 35 words)\*\***

For payments by CHECK, please make payable to

**Kaiser- Din Foundation and mail to:**

**Kaiser-Din Foundation**

**8008 Route 130**

**Suite 310**

**Delran, NJ 08075**

**Attention: Lynn bankert**

You can also return by fax to **609-714-1933**

**For additional program information, call (609)-714-3434**